

Bu proje Avrupa Birliği tarafından finanse edilmektedir. This project is funded by the European Union.

## Requirements of Aşina Project, Supporting Artist Book Production in Turkey and Increasing Visibility in Europe, supported by the European Union:

The following conditions have been prepared to inform the participants about the Project and obtain their permission and approval. They ("Participant/s") are deemed to have declared that they are candidates to participate in the Project in accordance with these conditions and have accepted all the provisions below.

- 1. Open call applications will start on **July 7**, **2021**, and will end on **August 31**, **2021**, at **23.59 (GMT+3)**. The results will be announced in **October 2021** via email and the social media accounts of the project. The format and conditions of the application will be determined unilaterally by the Aşina team.
- 2. The Project gives full support to producing artist books by artists, curators, writers, and researchers living and/or working in Turkey. The applied publication projects will be produced and then distributed to ensure their visibility in Europe. All steps involved in the project are free of charge, and the Participant/s won't be charged anything.
- 3. The documents and information requested from the participant/s will be evaluated by the Aşina team and the project's jury. A total of six **publication projects** will be selected.
- 4. Application to the non-profit Aşina project is free, and individuals may submit more than one application. Only one publication proposal will be accepted for each application. Artists, curators, researchers, and authors over 18 can apply individually or collectively for each application. The right and authority to decide on the suitability and participation of the applicant(s) for the Project belong exclusively to Aşina.
- 5. The contents of the applicant projects are expected to be within the framework of the sensitivities specified in the 'About' section of Aşina's website.
- 6. The application language is Turkish or English. The artist books produced must be bilingual, on the condition that one of them is in English.
- 7. Decisions regarding production (number of the output, format, etc.) will be determined by the Aşina team after one-on-one meetings with the Participant/s. The decisions taken must be within the budget, and the final word belongs to the Aşina team. The budget allocated for each publication will be determined by the Aşina team, according to the requirements of the artistic production, design, and dissemination costs.
- The selected Participant/s agree to inform the Aşina team regularly about their process and participate in the team meetings online on the specified dates during the three and a half months (October 15, 2021 January 31, 2022) for the design process.
- 9. The designs submitted on January 31, 2022, will be reviewed last time with the Aşina team and the Participant/s in February 2022. The publications will be ready for production in March 2022. Aşina does not offer design support and it is expected that the designs submitted for production, prepared by the Participant/s, and delivered digitally to the Aşina team on the specified date.
- 10. Once the books are distributed in Europe in **March-May 2022**, an exhibition describing the whole project and promoting the books will be held in Istanbul, Turkey in **June 2022**. Participant/s consent to the use of all content created and used within the project's scope for the exhibition. Participant/s may submit more content for the show if they wish. The curation of the exhibition belongs to the Aşina team.
- 11. All exhibition expenses belong to Aşina, and Aşina has all rights and authorizations of the content produced for the exhibition.
- 12. The copyright of the publications belongs to the artists. At the end of the project, the Participant/s can continue their production as they wish. 10% of the produced publications will be given to the publication owners (Participant/s), 10% will be distributed in Turkey. The remaining 80% will be distributed in various places in Europe (museum, archive, bookstore, art space). The distributed publications will be sent free of charge to the bookstores, and Aşina and Participant/s will not earn any income from the sale of these publications.
- 13. Only for the publications produced with Aşina, the masthead of the Project will be mandatory, and the text will be decided by Aşina. The masthead identifies the supporters and partners of the Project. At the end of the project, the Participant/s who want to produce their publications again are not obliged to use this masthead.
- 14. Selected Participant/s are expected to actively attend a series of seminars and workshops that will take place in Turkey.









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- 15. For the visibility of the publications in Europe, a communication network will be established with Aşina's publication partner in Europe. Participant/s can support expanding this network. The dissemination will be organized by Aşina, and all costs are covered by Aşina.
- 16. During the Project, various content (video, visual, text, etc.) produced with the Participant/s will be published on Aşina's website and social media accounts. Content support is expected from the Participant/s in this regard. The Aşina team will promote the selected projects on digital platforms and printed publications.
- 17. The selected publications cannot be changed in terms of actual content without the approval of the Aşina team. Selected publications cannot be canceled without sufficient grounds and the consent of the Aşina team.
- 18. In case of change in activity and implementation dates, the Participant/s will be notified via email.
- 19. The Participant/s declare that the publication ideas they submit to Aşina are original works created by them, were not published anywhere before and third parties do not have any claims over these works. Participant/s will be fully responsible for any claims coming from third parties. If necessary, the Aşina team reserves the right to remove the content from the project and/or altogether cancel the selected publications and productions that have conflicting content that does not meet the above criteria.
- 20. By agreeing to these conditions, the Participant/s acknowledge that their personal data is only for the purpose of application in the open call within the context of the Personal Data Protection Law No. 6698.
- 21. Ankara Courts and Enforcement Offices (Ankara Mahkemeleri ve İcra Daireleri) are exclusively authorized in case of a dispute.
- 22. The original version of this document has been prepared in Turkish.





